



How should Valley City grow?

This is your opportunity to help shape the future of Valley City

Valley City is updating its Comprehensive and Transportation Plan to look forward to 2045. In the September 21st Community Meeting, the planning team presented a project overview and background information. Building on that meeting, there are four key topics to address tonight. Your input is important. Most of the previous exhibits are presented tonight plus new exhibits. A copy of all exhibits, presentations and the project survey results are linked to the project website www.ValleyCity2045.com.

GUIDING PRINCIPLES

A working preliminary draft of the Plan's Guiding Principles is presented on the reverse side. These will be addressed in the presentation.

2045 TARGET POPULATION

The latest census estimates set Valley City's population at 6,566. Available population projections show the City's future population in 2045 at roughly the same population as it has today. That future is a possibility, but the Steering Committee and the planning team see potential for sustainable growth and a positive future for Valley City. Tonight, population-related exhibits include one with population projections for 2045 ranging from one-half percent to two percent growth. The presentation will provide information on the number of newcomers expected under each option and will provide an opportunity for you to record your preference.

FUTURE LAND USE MAP

The future land use map is a key element of the City's Comprehensive and Transportation Plan. It will reflect the plan's guiding principles, the consensus future growth scenario, the desired future land use mix, and will accommodate the City's targeted 2045 population.

Draft Alternative Growth Scenarios

Three preliminary generalized alternative growth scenarios, ideas on future land use patterns of what the City might look like in 2045, are presented for your consideration. In the Trend Scenario, growth follows current development patterns. In the Corridor Scenario, growth is focused along the City's main roadways and in the Focused Growth Scenario, growth is focused at key opportunity areas.

The 6:30 presentation will discuss each scenario and seek your preference for one, a combination of scenarios or something else. With input from the community and the Steering Committee, the planning team will develop a consensus scenario and then move forward to a draft future land use map which will depict land uses and development intensities across the study area.

Future Land Use Mix

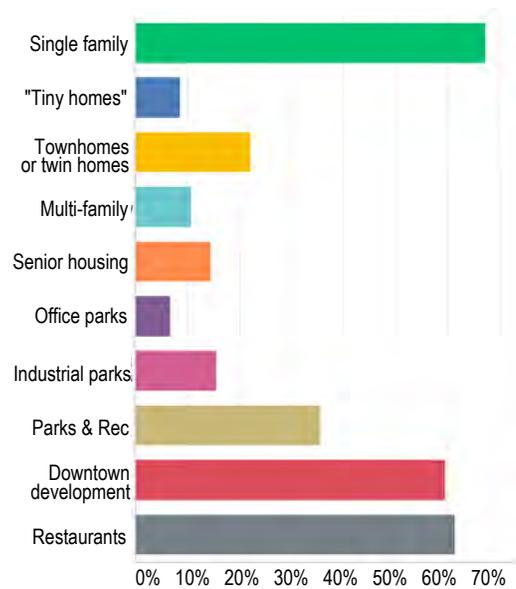
Today, Valley City has a mix of land uses including a variety of residential uses, retail, office, industrial, public, open space and recreational uses. The community survey results



indicate a preference for more single-family homes, downtown development and restaurants. Tonight's presentation will seek your opinion.

Infill and Redevelopment

There are multiple options for future development. It could focus within the current development footprint, redeveloping parcels and filling in vacant parcels or it could focus on new areas at the edges of today's developed areas. One of tonight's exhibits asks your input on this topic.



TRANSPORTATION FOCUS

The project team has completed the needed background transportation information. Once the future land use map is developed with land uses, densities and intensities assigned across the study area, that analysis will continue resulting in transportation-related recommendations. Tonight, we are seeking input on the transportation focus.

WHAT'S NEXT

Watch the website for a draft Future Land Use Map in March and the draft Plan in April. The next Community Meeting is scheduled for May. Join the mailing list for notifications.

GUIDING PRINCIPLES OF THE VALLEY CITY COMPREHENSIVE AND TRANSPORTATION PLAN

Economic*

- Champion a diverse economy that supports existing businesses, encourages entrepreneurs and attracts new employers
- Encourage a healthy and sustainable business environment that continues to invest actively in infrastructure and to build a community that is attractive to employers and their workers
- Support a vibrant downtown
- Become a leading regional tourist destination
- Leverage current demographics and become a destination for retirees and senior-related businesses

Housing

Encourage a variety of housing types available to a range of incomes and age groups

Transportation and Infrastructure

- Support a safe, efficient and well-designed transportation system
- Support a well-connected pedestrian and bicycle network
- Encourage City gateways and key transportation corridors to provide a positive image to visitors and residents
- Plan City infrastructure and community services according to community needs and capacities
- Systematically investment in City infrastructure that supports current and future population and businesses

Livability/Quality of Life/Other

- Support efforts to retain the City's youth
- Support a quality of life that adds to Valley City's attractiveness as a place to live and work; become a "talent magnet"
- Support strong and sustainable neighborhoods
- Protect neighborhoods from negative impacts
- Preserve Valley City's small-town character
- Support efforts to preserve historic places and cultural resources
- Support education including Valley City's K-12 system and Valley City State University
- Encourage walkable, pedestrian-oriented streets
- Support a policy requiring that the City's land use decisions be informed by the Plan
- Encourage residents and business owners to be involved in developing and implementing the Plan

* While these draft guiding principles are categorized under four topics, many apply to more than one topic